



## Medisafe and Omnicell to Announce Complete Medication Adherence Solution at ASHP

Collaboration pairs convenient packaging with mobile platform to improve patient medication adherence

**BOSTON, Dec. 3, 2015 /PRNewswire/** -- [Medisafe®](#), the leading mHealth platform for medication management, announced today a new partnership with [Omnicell®](#), the leading manufacturer of medication adherence packaging. The union will bring the combined benefits of Medisafe's mobile application and Omnicell SureMed™ blister cards to pharmacists and patients in the U.S.

Medisafe, which has almost 2.5 million users – and was ranked the [#1 adherence app](#) by an independent study led by a team of Pharm.D. researchers – is working to reduce the \$300 billion annual cost of poor medication adherence by patients. Working together, Omnicell and Medisafe will offer a simple, effective way to be sure they are taking their medications at the right time and in the right dose.

Medisafe's medication management app provides users with a combination of reminders, support, motivation and discounts to help them take their medications. It also gives patients resources to help them stay adherent, including educational materials addressed to meet user's specific needs.

Various research studies have shown both products can lead to improved patient health outcomes. Last month, Medisafe [announced results](#) that show statistically significant increases in adherence over control for the major chronic conditions of hypertension, hyperlipidemia and diabetes. Similarly, multimed blister packaging has been shown to [boost adherence rates](#) from 61% to 97% when used as part of a comprehensive pharmacy care program.

"Health systems and pharmacies are making significant progress in advancing medication adherence," said Joe Lynch, Omnicell Vice President, Global Markets. "Providing mobile solutions to support better outcomes is central to Omnicell's goal of simplifying medication management from hospital to home. The program with Medisafe helps support our commitment to further these solutions for our health care customers and their patients."

###